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Press release

Datum: 31. März 2014

Program offerings Gamefest 2014

The Gamefest at the Computerspielemuseum is THE Berlin "Volksfest" for gamers, families, retro-fans and those interested in culture. The Gamefest is organized by the Computerspielemuseum in cooperation with the Stiftung Digitale Spielekultur (Foundation of Digital Games Culture). It takes place as part of the INTERNATIONAL GAMES WEEK BERLIN sponsored by the Medienboard Berlin Brandenburg.

Exhibition Opening "Let's Play. Computer Games from France and Poland"

April 8th 4:45pm - 6:00pm

Location: CSM

On Apr 8 at 4:45pm, the exhibition opening of "Let's Play. Computer Games from France and Poland" will be held at the Computerspielemuseum. A short introductory speech will be given by Katarzyna Wielga-Skolimowska (Director of the Polish Institute in Berlin), the director of the Institut français d'Allemagne Emmanuel Suard and Dr. Peter Beckers (deputy mayor of Friedrichshain-Kreuzberg, council of advisors for economy, regulation, education and sport. Afterwards, the Computerspielemuseum's curator, Andreas Lange, will offer a tour of the exhibition. This event is open to anyone interested (entrance starting at 4pm). The exhibition will be brought to you in both English and German by the Computerspielemuseum in cooperation with the Institut français, the Instytut Adam Mickiewiecz and the Polish Institute in Berlin.

Exhibition "Let's Play! Computer Games from France and Poland"

April 9th - May 5th (Open Wed. to Mo. 10:00am - 8:00pm)
Location: CSM (Special exhibition area and Forum)

An interactive exhibition in the Computerspielemuseum from April 8 to May 5, 2014 The exhibition "Let's Play! Computer Games from France and Poland" offers insights into the computer game culture and game production of our neighbors France and Poland. 20 current games will be presented from many different areas for various platforms. They range from independent titles to large game productions, from action to educational, and represent everything from established genres to future trends. Visitors can also try out all of these games for themselves. The official opening of the exhibition will be on April 8 at 4:45pm. Participation during the opening will be free; afterwards visiting the exhibition is included in the price of a normal museum entry ticket.

The exhibition will be brought to you in both English and German by the Computerspielemuseum in cooperation with the Institut français, the Instytut Adam Mickiewiecz and the Polish Institute in Berlin.

The exhibition is also part of the polishgameday on April 10, in which game developers and animation studios show their creations on the big screen in the CUBIX cinema at Alexanderplatz.

Charity Gaming Marathon

April 11th 2:00pm - April 13th 22:00pm

Location: KMB

Well-known speedrunners from all around the world are coming to Berlin for the weekend of Apr 11-13 to set new speed records. Speed runs are not about following the rules set forth in the instructions, but rather to see how fast a game can be beaten. The skilled and creative efforts earn great recognition in the gamer community, so you can often find thousands online watching them play live. During the Gamefest 2014 at the Computerspielemuseum, speedrunners are not only meeting up for honor and sporting success, but also to bring together all of Gamefest's partners with their engagement to help support the Children's

Besucherservice T +49 (0)30 - 609 88 577

Öffnungszeiten täglich 10:00 bis 20:00 Uhr (außer dienstags) Öffentliche Führungen Sa/So 15 Uhr Eintritt: 8€ (5€ ermäßigt)

Träger des Computerspielemuseums Gameshouse gGmbH

Marchlewskistr. 27 10243 Berlin

StNr 180005011525 USt-Id DE268307474

Handelsregister Amtsgericht Charlottenburg HRB 120986 B



Follow-Up Clinic Berlin-Brandenburg.

The Charity Gaming Marathon will be organized by the Computerspielemuseum in cooperation with Olymptronica.

Since 2009, the Children's Follow-Up Clinic Berlin-Brandenburg has been taking care of children and youth suffering from cancer and heart-disease. After months of anxiety and uncertainty in strenuous chemotherapy, these seriously ill children are brought back to health by a four-week rehabilitation program. This clinic's concept is exceptional due to its focus on families. Sick children do not come alone, but rather are accompanied by their parents and siblings. Since its opening, 3000 affected people have been treated. Our non-profit Children's Follow-Up Clinic cannot be completely financed by health insurance alone. Expenses for medical devices and additional therapy can only be financed through donations. All additional support is absolutely necessary to make sure we can keep offering our care in the future.

With your donation for the Speedrun Charity Marathon, you help ensure that we can keep running our music therapy program in 2014.

https://www.betterplace.org/de/projects/17726-charity-gaming-marathon-beim-gamefest-amcomputerspielemuseum-2014 http://www.twitch.tv/olymptronica

Live Podcast "Stay forever" with Gunnar Lott and Christian Schmidt

April 11th. 8:00pm -10:00pm

Location: KMB

This podcast by these German game journalism veterans is already as legendary as the games, to which they devote themselves in their respective episodes. The Gamefest is a special opportunity to personally experience the production of a podcast live. "Story vs. Mechanic" will be their topic at Gamefest. Lott, raised with Playmobil, will argue with lego kid Schmidt about the true nature of computer games.

Link: http://www.stayforever.de/

Rockband Karaoke

April 11th from 10:00pm - to 1:00am

Location: KMB

The name is the program – presented by the one and only: Karaoke Freak!

Retro Market

April 12th 11:00am - 6:00pm

Location: KMB

Collectors and vendors offer cult computer games, consoles and other rare items for trade and purchase. The organizers of the legendary retro markets from West Germany will make Berlin the capital for fans of classic video game culture for the second time since 2013.

Link: http://www.retroboerse.de/berlin-2014.htm

Mario Kart Tournament

April 12th 12:30pm - 7:30pm

Location: KMB

Ready? Set! Go! Before the release of Mario Kart 8 for Wii U we want to kiss its predecessor goodbye by hosting a big Mario Kart Wii tournament. If you have been playing the game for an eternity, know which vehicle to choose and how to take every turn you should join us: 32 contestants will race against each other to determine the the most skilled driver.

You can register on site at Gamefest at the Computer Game Museum on April 12th 2014 between 12 p.m. and 13.30 p.m. If you want to join you should plan in enough time for the whole tourney. The best drivers will be be awarded with cups and great prizes.

Rules: All 32 contestants will be divided into groups. Each group will drive 10 random races in split-screen mode (150ccm, standard items, no NPC drivers). All characters, vehicles and modes of control can be chosen freely. The two best racers of each group will advance to the next round with an extra sudden death round on a random course if there is a draw in points. The last remaining four players of all rounds will race each other in the grand finals where the same rules apply except that there will be 16 races instead of just 10.

Good luck!



Let's Play Together with Gronkh und Sarazar

April 12th 9:00pm - 10:15pm

Location: KMB

Gronkh and Sarazar are probably the best-known gaming-duo in the German-speaking world. With their videos and live streams, they reach and entertain millions every month via their social media channels. For example, their shows like "Let's Play Together" regularly hit the top charts on Twitter and Facebook. At the Gamefest at the Computerspielemuseum, they will offer a new live performance of their usual "Let's Play Together" format with fans. They will play multiplayer games together with two wild card winners to reveal some of the secrets behind their show in a highly-entertaining edition of "Let's Play." Gronkh and Sarazar are figureheads of Studio71, the multichannel network by

ProSiebenSat.1.

Links:

https://www.youtube.com/user/LetsPlayTogetherLIVE/

http://www.studio71.com/

Let's Cosplay

April 13th 11:00am - 7:00pm

Location: KMB

Cosplay has been a steady component of gaming culture for several years now. It stands for the possibilities to creatively participate in games' universes by dressing up in costumes (usually self-made). Tinkering, sewing and styling are an essential part of this culture. Under instruction from experienced cosplayers, beginners and interested participants have the chance to learn more about cosplay and try it out for themselves. There will be a set of basic costumes for well-known characters like Lara Croft and Mario available.

Streetgamespiele

April 13th 11:00am - 5:00pm Location: in front of KMB/ CSM

Easy-to-learn games will be played in the open space on the Karl-Marx-Allee street area. Experience Europe's largest architectural landmark turned into a large playground for young and old. This offer brings not only fun, but will also show the universal nature of games — either with or without game material. Brought to you by Gamestorm Berlin.

Escape the Room Game

April 13th 12:00pm - 6:00pm

Location: KMB

A game trend from Budapest is conquering Europe: "Escape the room" is a game between the digital virtual and analog reality, in which players are locked in a real room and are only connected to the outside world via an "operator," and must solve a series of puzzles to escape. This game is brought to you in cooperation with Gamestorm Berlin.

Workshop Make your own Game (ab 12 Jahre)

April 12th 3:00pm - 5:00pm

Location: CSM

The goal of this workshop is to introduce children to programming by play. Participants can get started with the easy-to-learn programming language, Python Turtle. This newly developed workshop will be introduced first at the Gamefest and is then expected to be offered in schools all over Germany. The workshop will open to all at the Gamefest, so anyone older then 12 years can participate without prior registration.

This project is part of www.eskills2014.de in cooperation with BITKOM.

<u>Playings</u>

April 13th 15:00 Uhr - 17:45 Uhr

Location: KMB

The format of Playings – analog to conventional readings – was invented by the Stiftung Digitale Spielekultur (Foundation of Digital Games Culture) in order to share and discuss interesting narratives and displays in exceptional digital games. Last year, this format was tried out for the first time at Berlin's International Literature Festival in the context of a special theme day. The Playings garnered positive feedback from the public and found a far-



reaching echo in newspaper articles. The edition at the Gamefest will be moderated by journalist Marcus Richter.

Ballet Pixelle

April 13th 8:00pm - 9:00pm

Location: KMB

Ballet Pixelle® is a professional ballet company that performs in virtual and physical realities. Their goal is to explore and extend physical and virtual dance and movement and to blend those realities.

The artists present neo-classical, contemporary, and eclectic works with all original animations, choreography, and musical scores. The works are presented in real-time with virtual/digital dancers, musicians, and physical dancers from all over the world. The Company is beginning its ninth year and works in the global digital community called Second Life®.

Link: http://psg.com/~pixelle

Competition: Night of the Retold Computer Games

April 13th 9:00pm - 11:30pm

Location: KMB

The screens stay off while fantasy turns on in this contest. Three invited narrators will engage in a competition to retell stories of games. The public will vote on the best storyteller and the winners get prizes.

Participants will have ten minutes for the complete story or just a small part of a computer game: this evening, you could hear all the details of their personal experiences from being hunted by ghosts through a maze full of pills, to the epic story of a plumber who rescues princesses! The night of retold games is arranged by Gamestorm Berlin. The musical accompaniment of classical game melodies will be performed by D'Artagnan in the style of Gypsy jazz.

Link: http://gamestorm-berlin.blogspot.de/2013/11/nacht-des-nacherzahlten-spiels.html

Concert by D'Artagnan

April 13th 9:00pm - 12:00am

Location: KMB

This music group coming from Cologne will present classical computer game melodies in the style of Gypsy jazz. The concert will be combined with the contest of Retold Computer

Games.

Link: www.dartagnan.com.de

Contact:

Computerspielemuseum

Andreas Sturm

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Entry

Daily Ticket 8€, reduced 5€ (incl. permanet exhibition)

Festival ticket (valid April 8th- April, 13th) 18€ (incl. permanet exhibition) Weekend ticket (valid April, 11th - April 13th) 12€ (incl. permanet exhibition)

Advance Sale: http://de.amiando.com/Gamefest.html

Service phone: +49 30 6098 8577

Further informations

http://gamesfest.computerspielemuseum.de www.gamesweekberlin.com



Adress

Computerspielemuseum Karl-Marx-Allee 93a, 10243 Berlin (Metro station "Weberwiese")

Gamefest 2014 Partner:





































